

# 2025 AANA REGION 3 CONFERENCE

MAY 2025  
**16-18**

**SHERATON GRAND  
CHICAGO  
RIVERWALK**

EXHIBITOR & SPONSOR OPPORTUNITIES  
**ILLINOIS – MICHIGAN – INDIANA**



The American Association of Nurse Anesthesiology is pleased to announce the 2025 AANA Region 3 Conference. Join the AANA Region 3 state associations from Illinois, Michigan and Indiana offering engagement with even more CRNAs and SRNAs. The regional conference will offer anesthesia education by some of the top practitioners and educators in the Midwest.



**SHERATON  
GRAND CHICAGO  
RIVERWALK**

**500 ATTENDEES  
EXPECTED:**

**250 CRNAs + 250 SRNAs**  
from across Illinois, Michigan, and Indiana

*Networking opportunities include:*

- **Friday evening Networking Reception**
- **Saturday breakfast, lunch and breaks**
- **Saturday evening Lake Michigan cruise** (*ticketed event*)

VISIT <https://iana.memberclicks.net/exhibiting---sponsorship>  
TO REGISTER AS A **SPONSOR/EXHIBITOR**

PACKAGE BENEFITS	DIAMOND 3 AVAILABLE	PLATINUM	GOLD	SILVER
Logo placement is prioritized by tiers, and logos are featured in alphabetical order within each tier.	\$7,500	\$5,000	\$3,500	\$1,200
2 Exhibitor Representatives	✓	✓	✓	✓
Network with an Expected 500 Attendees	✓	✓	✓	✓
8' x 10' Exhibit Booth	Premier Placement	Secondary Placement	✓	✓
Customize your profile in the Mobile App	✓	✓	✓	✓
Connect with Attendees via the Mobile App	✓	✓	✓	✓
Attendee List (MIANA attendees)	✓	✓	✓	✓
Listing in Onsite Guide	✓	✓	✓	✓
Opportunity to Attend Lake Michigan Cruise \$149 per person	✓	✓	✓	●
Sponsorship of Key Event Meal or Education Session*	Choose from: Friday Networking Reception, Saturday Dinner Cruise or College Bowl	1 Breakfast, Lunch or Education Session	1 Break or Education Session*	
Flyer on Registration Desk	✓	✓	✓	●
Signage at Conference	✓	✓	✓	●
Logo in Conference Emails	✓	✓	✓	●
Dedicated Social Media Post	✓	✓	●	●
Logo/URL on Conference Website	✓	✓	●	●
Notification "Push" Through Mobile App to Attendee Devices	✓	✓	●	●
Preferred Listing on Mobile App with key placement in sponsor directories and color highlights.	✓	●	●	●
Scrolling Banner Ad on Conference Mobile App	✓	●	●	●
Sponsor recognition on Marketing Communications & Signage about Sponsored Event	✓	●	●	●

**ADDITIONAL EXHIBITOR REPRESENTATIVES \$250** Exhibitor representatives do not receive CME. To get CMEs credit, you must register and pay for the conference as an attendee.

**\*PLATINUM SPONSORS** have first choice of sponsored education session. Sponsor choice of special event is determined by date of registration.

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**ADDITIONAL VISIBILITY OPPORTUNITIES** ENHANCE & MAXIMIZE YOUR EXPOSURE DURING THE AANA REGION 3 CONFERENCE!

**LANYARD**  
**\$4,500**  
1 AVAILABLE

**WHAT YOU GET...**

- Your brand featured on name badge lanyards
- Scrolling banner on conference mobile app

**MOBILE APP BANNER ADS**  
**\$1,000**

- Banner ad may be linked to company profile, giving attendees a direct way to contact the sponsor

**PUSH NOTIFICATIONS**  
**\$1,000**

- Notification "push" through mobile app to attendee devices

**TENTATIVE EXHIBITOR SCHEDULE**

**May 16, 2025 FRIDAY**

4:00 - 7:00 PM  
Exhibitor Set Up  
7:00 - 9:00 PM  
Welcome Reception

**May 17, 2025 SATURDAY**

6:30 - 7:30 AM  
Breakfast with Exhibitors  
9:30 - 10:15 AM  
Break with Exhibitors  
12:15 - 1:00 PM  
Lunch with Exhibitors  
1:00 PM  
Exhibitor Tear Down

Exhibitor/sponsors may stay for the Saturday evening networking event with CRNAs/SRNAs. This is a ticketed event.

**Lake Michigan DINNER CRUISE**

Saturday May 17, 2025

Tickets (\$149) may be purchased via the on-line sponsor registration site.

**6:15 PM** : Boarding

**7:00 PM** : Departure

**9:30 PM** : Return

Location : Navy Pier, Odyssey Lake Michigan (Sapphire Deck)

**IMPORTANT DATES**

**April 4** Deadline for exhibitor registration & payment  
Deadline to cancel & receive 50% refund

**April 17** Hotel Rate Deadline, subject to availability  
at 5pm

**HOTEL INFO: SHERATON GRAND CHICAGO RIVERWALK**  
301 East North Water Street Chicago, Illinois

**DISCOUNTED GROUP RATE \$339**

**SPECIAL ROOM RATE:** Reserve your room using this link:  
<https://book.passkey.com/event/50901014/owner/2233/home>

All reservations must be accompanied by a first night room deposit. Hotel will not hold any reservations unless secured by one of the above methods. Reservations by attendees must be received on or before April 17.

**QUESTIONS? Contact Jeannine Harlow, Sponsorship Manager at 217-528-6221 ext. 224.**  
[jeannine@frontlineco.com](mailto:jeannine@frontlineco.com)